# SHI M365 Copilot



### Your SHI Team





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# Public Sector Microsoft Digital Innovation Group

The mission of the Public Sector Microsoft Digital Innovation Group is to empower government entities, educational institutions, and healthcare organizations to achieve their strategic objectives through the innovative and effective use of Microsoft technologies.

Our goal is to drive digital transformation, enhance operational efficiency, strengthen security and compliance, and provide **customer-first** strategic guidance effectively positioning SHI as a trusted advisor.

Public Sector Excellence... Delivered!



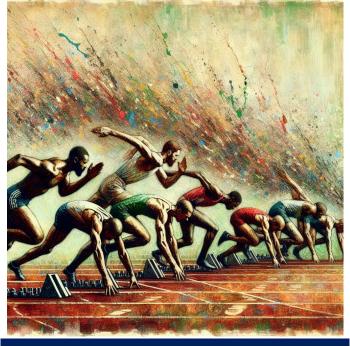




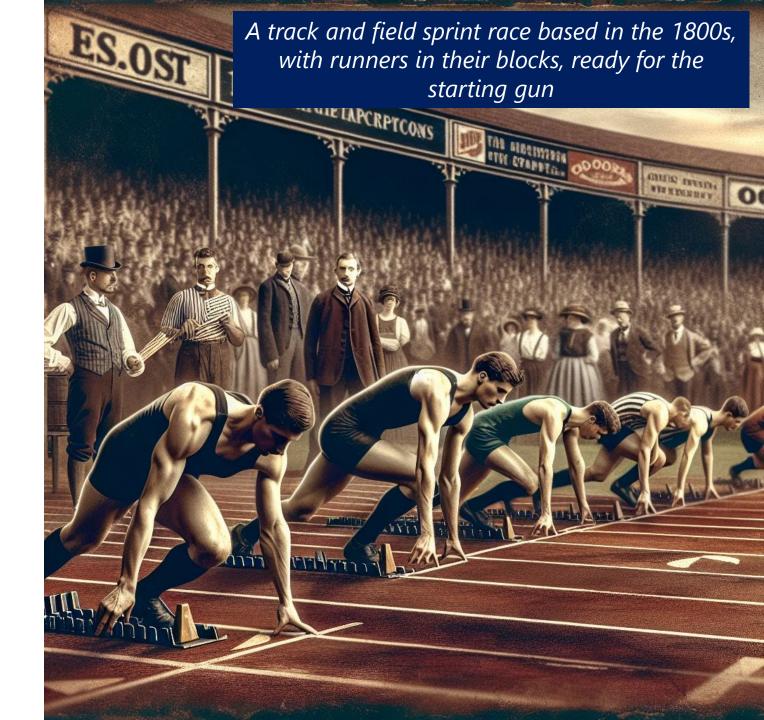
# Today's Agenda

- 1) Use Cases
- 2) Technical and Strategic Implementation
- 3) Data Privacy and Security
- 4) Extending Copilot
- 5) User Training and Adoption
- 6) Future Roadmap
- 7) Performance Metrics
- 8) Licensing and Cost Management
- 9) The SHI Approach
- 10) Reference Slides

### Let's GO!!!!



...as a Jackson Pollock painting





## MSFT Family of Copilots & AI









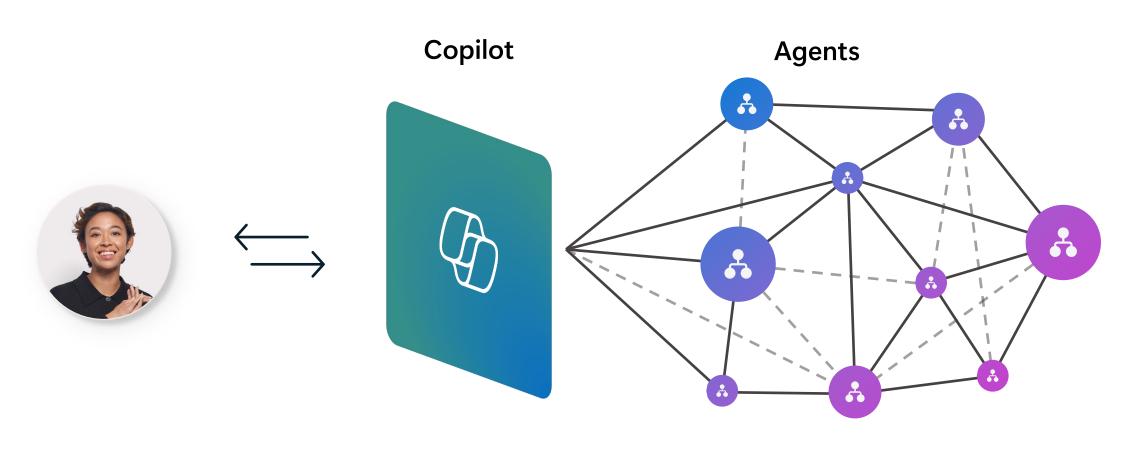


Copilot Studio



Copilot in Azure (Preview)

# Copilot is the UI for AI



**Copilot Control System** 

# The Al Adoption Curve



### Access

Provide broad access to Al within budget constraints



### **ROI**

Redesign business process to realize value of Al

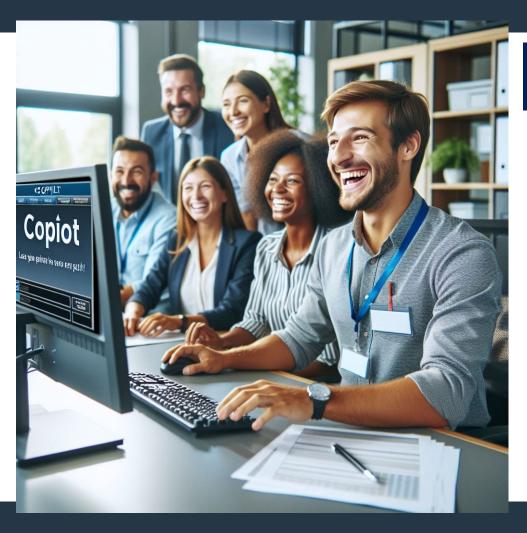


### Governance

Deliver secure and compliant Al while managing agents

# Copilot Use Cases

Start to see the value



Create an image of a local government employee seeing the value of Copilot for the first time





**KPIs impacted** 







Value benefit



Enhanced decision-making



### 1. Gather RFP requirements

Utilize Copilot in Word to generate a list of required items for the RFP based on referencing previous RFPs.



Copilot in Word

Benefit: Supercharge your productivity by swiftly summarizing and compiling content from documents and the web.

6. Send email approval

### capturing their procurement costs and economic

value in a comprehensive table.

### 2. Analyze procurement data

Track and analyze procurement metrics with Copilot in Excel, identifying areas that improve procurement cycle time.



**Copilot in Excel** 

Benefit: Compare and analyze solutions by

#### Use Copilot to turn a list of bullet points into a professional email summarizing approvals for various vendors.



**Copilot in Outlook** 

Benefit: Use Copilot to review your email to ensure that is clear, concise, and impactful.

### 5. Summarize stakeholder meeting

After the stakeholder meeting is over, review the meeting recap created by Copilot in Teams for a summary of key points and action items.



**Copilot in Teams** 

Benefit: Automatically summarize key discussion points, identifying alignment or disagreements among participants, and suggesting action items in real time during the meeting.

### 3. Standardize contract templates

Utilize Copilot in Word to create standardized contract templates that ensure consistency and compliance.



**Copilot in Word** 

Benefit: Quickly create drafts and use Copilot to turn important RFP requirement bullet points into text for integration into supporting documents.

### 4. Present procurement strategies

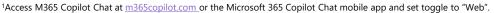
Use Copilot in PowerPoint to develop presentations that outline strategies for improving procurement cycle times.



**Copilot in PowerPoint** 

Benefit: Using high quality presentations makes it easy to convey a clear message and can reduce





<sup>&</sup>lt;sup>2</sup>Access M365 Copilot Chat at m365copilot.com, the Microsoft 365 Copilot Chat mobile app, or the M365 Copilot Chat app in Teams, and set toggle to "Work".

<sup>3</sup>Copilot agents allow Copilot to access your organization-specific apps. In the past this would have required an API call to get data from a system of record. The content in this example scenario is for demonstration purposes only. You should evaluate how Copilot aligns with your organization's business processes, regulatory requirements, and responsible AI principles.

Benefits



Areas of investment: Strategy



#### 7:30 am

Review briefings, reports from across the organization and departments. Including updates on projects, cybersecurity alerts, performance metrics of IT services.



#### Copilot Chat<sup>2</sup>

Prompt: **Summarize my meetings for today**. For each meeting, list participants and link to relevant documents for each meeting.

#### 9:30 am

Alignment on daily priorities, any overnight issues, ensuring projects and teams are on track with projects and tasks.



#### **Copilot in Teams**

Prompt: **Summarize** and include the key issues and suggestions from last week's IT department heads meetings.

#### 10:00 am

Working on long-term IT strategies aligned with government policies and objectives, including stakeholders from budget, exec branch and core IT leadership.



### Copilot Chat<sup>2</sup>

Prompt: Based on last month's strategic planning meeting provide a summary of the budget constraints discussed.

### Ava

is a CIO who seeks insights on the status of programs, projects, stakeholder insights and daily agendas.



#### 4:30 pm

Financial report reviews with budget analysts, reviewing financial reports, signing documents, looking at current and on-going cost planning.



### **Copilot in Excel**

Prompt: **Based on the quarterly budget**, show me suggested areas to reduce operating expenditures.

### 3:30 pm

Discuss ongoing services, evaluate new solutions, and negotiate terms that best meet the needs of the business.



#### **Copilot in Teams**

Prompt: **Summarize discussions** with Vendor X, Vendor Y and Vendor Z related to price, solution and upcoming deadlines.



Reviews and updates from Cybersecurity team, threats, incidents, actions and measure to resolve issues.



#### **Copilot in PowerPoint**

Prompt: **Create a PowerPoint presentation** from our quarterly cybersecurity report including a visual of resources targeted and types of attacks.



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Benefits

**O** ~

~45 minutes per day

Areas of investment: Documentation

👚 Training

#### 8:00 am

The agent sorts through emails to identify important internal team communications.



### Copilot Chat<sup>2</sup>

Prompt: **Prioritize urgent emails and tasks** related to citizen inquiries, other government colleagues that are critical to address.

### 4:00 pm

The agent ends the day by checking emails and messages to ensure all urgent communications are addressed and to prepare for the next day.



### Copilot Chat<sup>2</sup>

Prompt: Which of my emails have timelines before close of business by end of day, and which emails should I prioritize to respond to tomorrow?

### 9:30 am

The agent receives a call from Resident X and listens to their inquiry. The customer is following up on trash and recycling collection on their street which recently did not occur.



### Copilot Chat<sup>2</sup>

Prompt: Search and summarize the Copilot in Teams Phone transcripts from any other recent calls from [resident X] or others in the neighborhood to provide accurate and efficient assistance.

### 3:00 pm

Isabel attends internal agent meetings with peers and colleagues from various agencies and departments focused on trends, common citizen concerns and recurring issues.



#### **Copilot in Teams**

Prompt: Provide me with a summary of the meeting notes, sentiment of the discussion, and follow-up items for task owners and items to resolve.

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#### 11:00 am

Isabel asks Copilot to sort tasks by priority so she can assign follow up visits by field service technicians.



#### **Copilot in Excel**

Prompt: Summarize the highest priority tasks and assignments across Agency X, Agency, Y, and Agency Z with suggested timelines.

### 1:00 pm

Isabel monitors performance metrics, such as call duration, resolution time, citizen satisfaction.

#### Х

### Copilot in Excel

Prompt: Based on the most recent monthly performance report create a pivot table to compare metrics by agency.

### Isabel

is non-emergency contact center agent is seeking ways to optimize insights, planning, and performance metrics tracking of citizen inquires.





**Benefits** 



Areas of investment: Research



#### 8:00 am

Review a new case by summarizing the key points of a lengthy legal document, list the main issues and the parties involved.



#### Copilot Chat<sup>2</sup>

Example prompt: **Summarize key points**, list main issues and parties involved in the case from this / [legal document].

#### 9:00 am

Create a first draft of a pleading based on the specifics of the case and a previous pleading from a similar case type.



#### Copilot in Word

Example prompt: **Create a draft** pleading from this / [court case file] that follows the style and layout of this / [pleading file]from similar case.

#### 10:30 am

Summarize recent legal development and precedents, collect and provide links to current legal news and recent legal publications in area of legal specialization



#### Copilot Chat<sup>1</sup>

Example prompt: **Provide a list of news articles** and publications from the last month on [area of law] summarize key points of each article and publication.

### 4:00 pm

In the afternoon, work on the discovery process for an ongoing case to help organize and analyze the large amount of information received from the opposing party.



### Copilot Chat<sup>2</sup>

Example prompt: **Organize and categorize** the files located in this / [Folder of relevant files] summarize and list the key evidence.

### 2:00 pm

Spend the end of her day preparing for an upcoming trial. Ask Copilot for advice on trial strategy, potential lines of questioning, and how to present their evidence effectively.



### Copilot Chat<sup>1</sup>

Example prompt: **Provide suggested strategy** for [wrongful death case involving a vehicle accident and an impaired driver]







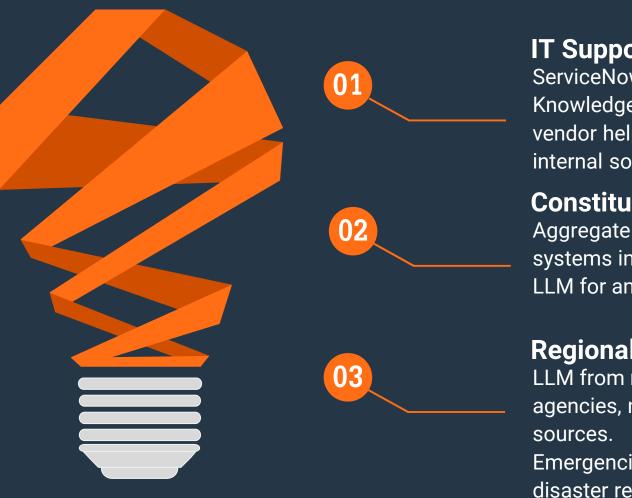
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# Copilot Studio Use Cases

- Low Code Custom Copilots
- Customize your own LLM
- Extend beyond M365
- On-premises and cloud



### **IT Support**

ServiceNow Knowledge Base, vendor help articles, internal solutions

### Constituents

Aggregate disparate systems into one LLM for an agent

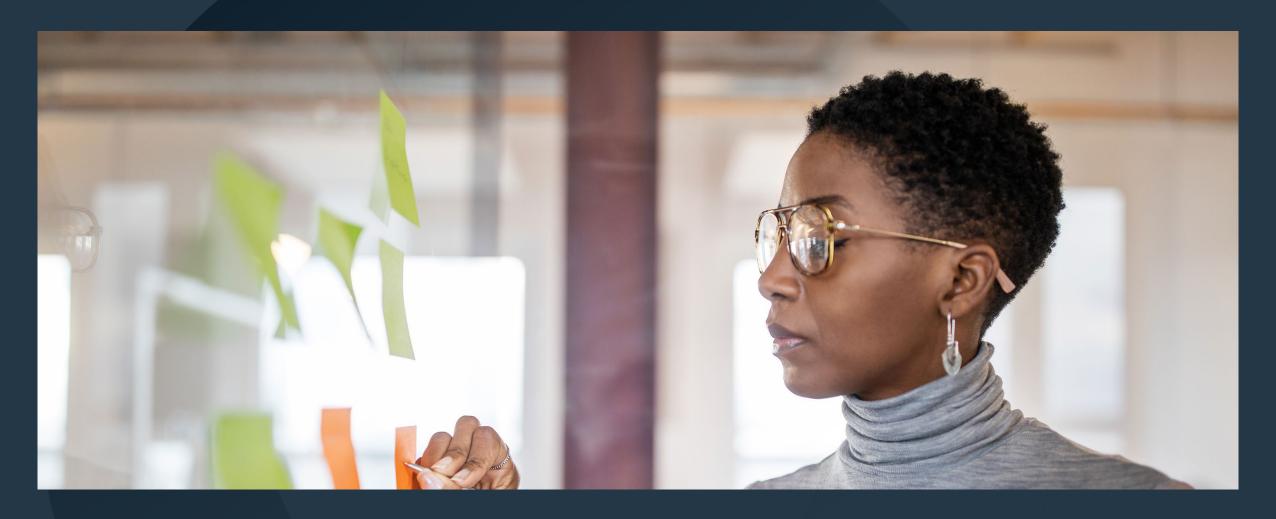
### **Regional Co-ops**

LLM from multiple agencies, news

Emergencies and disaster response.

# Implementation

Technical and Strategic





#### Microsoft 365 Copilot Microsoft 365 Apps Microsoft 365 Trust Boundary Response app commands Azure Open Al instance is Customer data is not Large Language maintained by stored or used to Microsoft. Open Al train the model Model User prompt data or the model. Modified prompt Azure Pre-processing OpenAl Grounding **RAI** LLM Microsoft Graph response RAI is performed on input prompt and output results Semantic Grounding Index Data flow ( = all requests are encrypted via HTTPS) Post-processing Your context and content User prompts from Microsoft 365 Apps are sent to Copilot Copilot accesses Graph and Semantic Index for pre-processing emails, files, meetings, chats, calendars, and contacts 3 Copilot sends modified prompt to Large Language Model

**Customer Microsoft 365 Tenant** 

4 Copilot receives LLM response

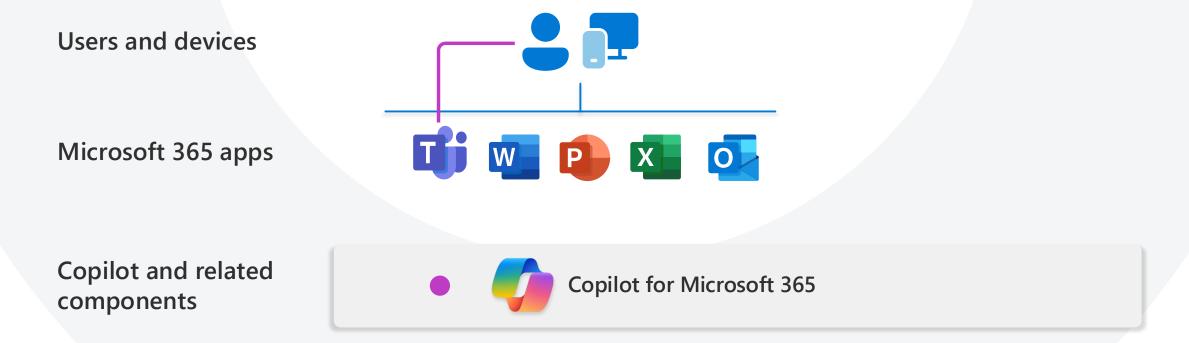
Copilot accesses Graph and Semantic Index for post-processing

6 Copilot sends the response, and app command back to Microsoft 365 Apps

# Microsoft 365 Copilot Logical Architecture

### Part 1

Microsoft Copilot for Microsoft 365 or Copilot introduces several components to help users make use of content and data they already have access to. Note that only data a user has access to is returned in query responses (as illustrated).





# Microsoft 365 Copilot Logical Architecture

Organization data

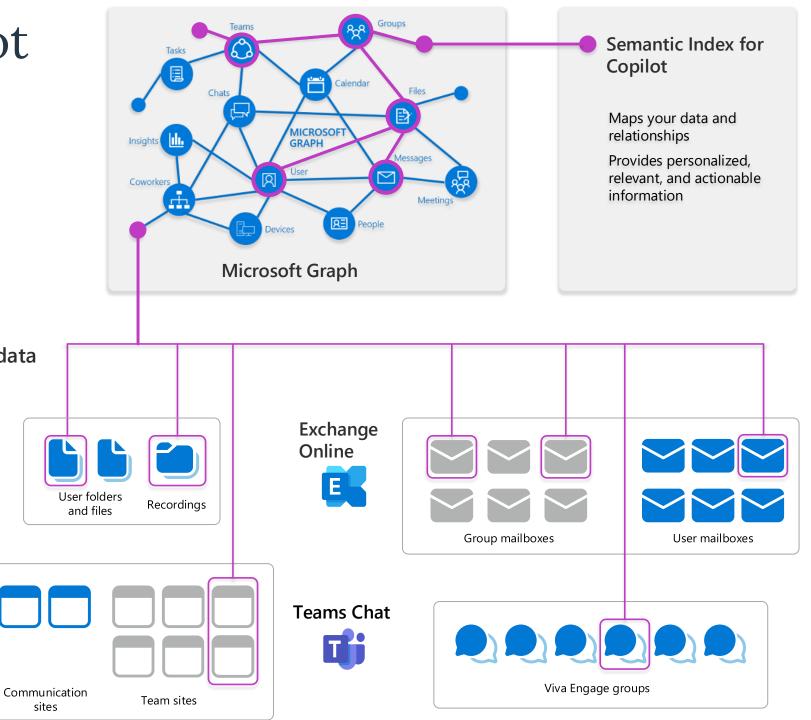
(Example data)

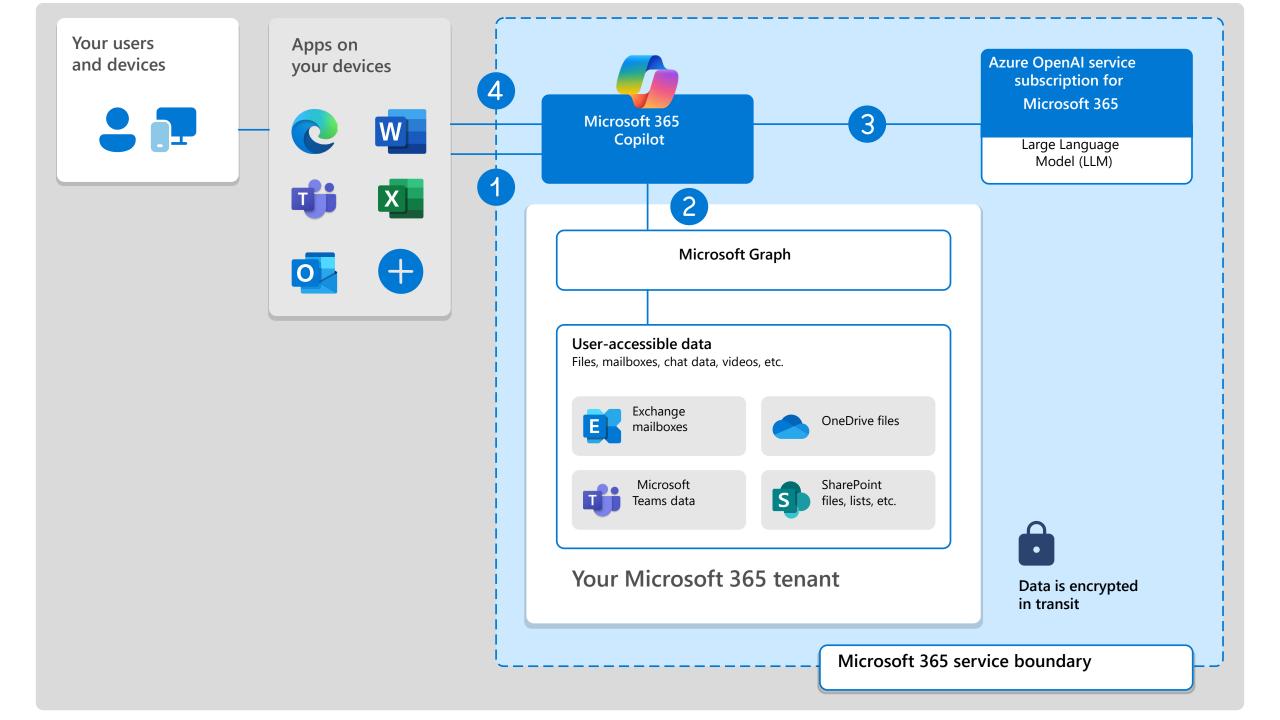
OneDrive

**SharePoint** 

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Part 2





## 3 essentials for Copilot success



### Leadership

Develop leadership capabilities to leverage AI for business outcomes

- Executive sponsorship
- Align AI to business strategy
- Providing clarity and prioritization
- Best practice: Al Council



### Human change

Manage the human transformation with robust user enablement programs

- User enablement program
- Communications and community
- Skilling and training
- Best practice: Community of Practice and Copilot Dashboard



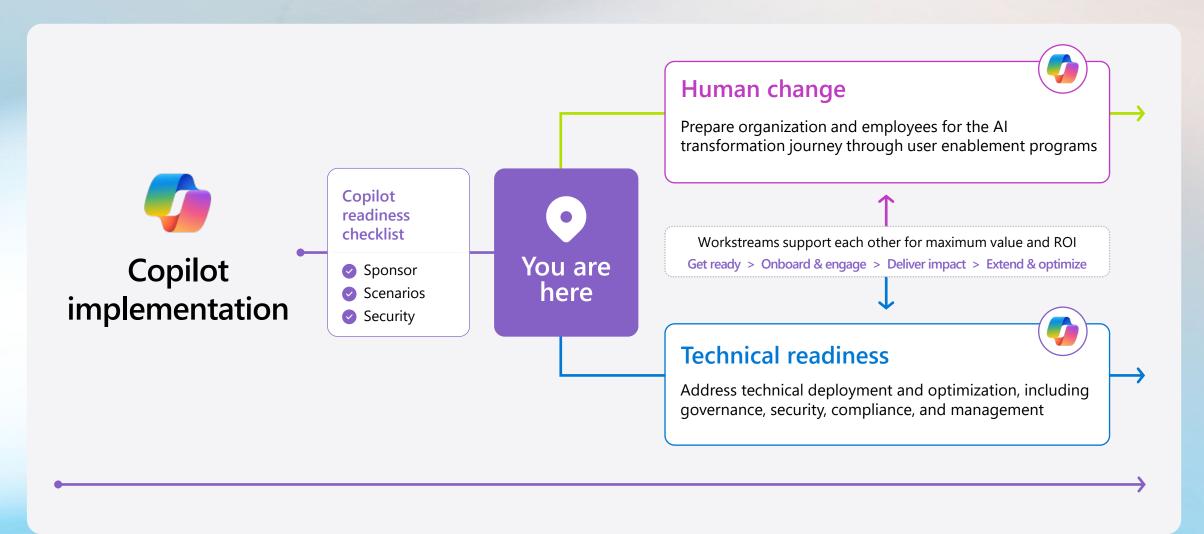
### **Technical readiness**

Build and iterate technical skills to deliver on business results

- Secure your data infrastructure
- Policy review
- Extend to new high value line of business scenarios
- Best practice: Optimization Assessment

Responsible AI principles

# Microsoft 365 Copilot implementation



## Clarify AI value drivers



# Organization and culture

Do you have an operating model to enable the adoption and use of AI?

Do you have topdown support?



# **Business** strategy

What business outcomes are you driving?

How can Al help you achieve those outcomes?



# Applied Al experience

Do your people have diverse experiences and skills with AI?

Is your organization collaborating to build experience?



# Al governance

Are you implementing processes and controls that are transparent?

Are you governing data privacy and security?

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# Technology strategy

### Do you have access to quality data?

Is your infrastructure set up to help you scale?

Implementation overview

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### Get ready

#### **User Enablement Workstream**

- Secure exec sponsorship, create Al Council, and define RAI principles
- Identify success owners, Champions, and early adopter cohorts
- Detail high value scenarios and personas
- Be intentional with assignment and concentrate seats
- Define success criteria, KPIs, and success measurement plan

### Onboard & engage

- Complete User Enablement Strategy training
- Define user experience and feedback strategy
- Design and deploy training and engagement community (Center of Excellence/Champion Platform)
- Launch employee communications and Champion program
- Onboard executives and user cohorts
- Deliver user Champions and support staff training

### **Deliver** impact

- Review success measures and user survey results
- Conduct feedback and reporting analysis
- Deliver extended training and adoption support
- Identify additional optimization scenarios
- Iterate user experience strategy
- Gather and amplify success stories

### Extend & optimize

- Extend to new high value scenarios
- Deliver business process transformation with Copilot Studio, plugins, and connectors
- Drive group and crossorganizational productivity and innovation
- Understand custom line of business opportunities

#### **Technical Readiness Workstream**

- Perform the Microsoft 365 Copilot Optimization Assessment
- Address data security, governance, and data access questions
- Build shared Microsoft 365 Copilot implementation plan with User Enablement team

- Ensure appropriate Data Security controls are in place
- Prepare your organization for Microsoft 365 Copilot with setup guide: deploy Microsoft 365 apps, if needed; assign licenses
- Assign permissions by role to provide access to the Microsoft 365 Copilot usage report

- Establish service management plan
- Analyze Microsoft 365 Copilot usage reports and the Microsoft Copilot Dashboard to observe user adoption, retention, and engagement
- Design, build, and publish Copilot agents to deliver unique experiences
- Build your own custom agents

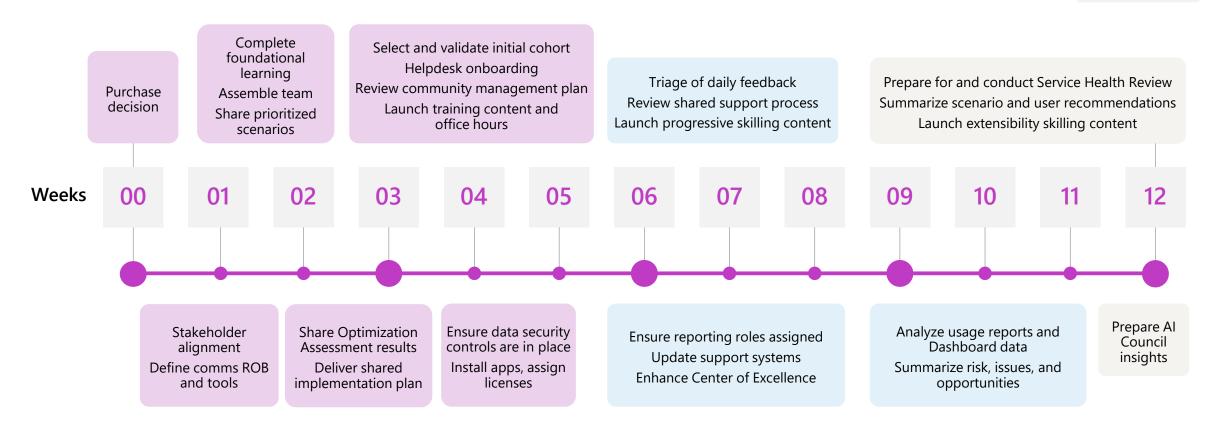
# Implementation project summary

Shared milestone view

First 30 days

30-60 days

Recurring tasks



# Data Privacy and Security Concerns





### Rules

### Responsible Al Standard



### Records

our practice of Responsible AI by Design – the proactive ways in which we guide the design, build, and testing of AI systems



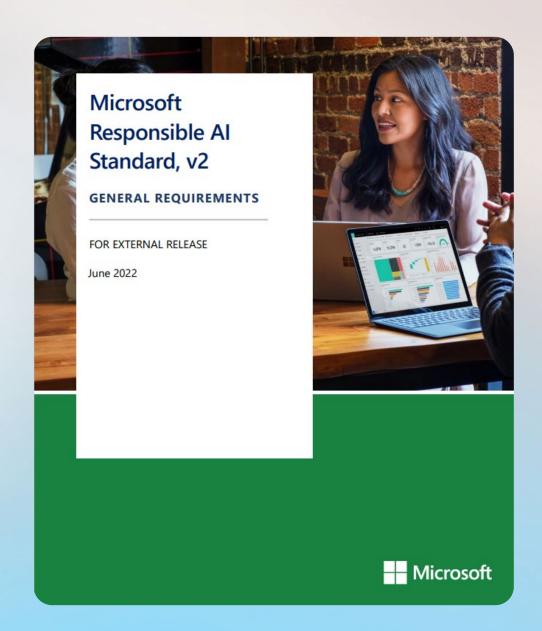
### **Establishes**

a durable framework for the maturing practice of responsible AI and evolving regulatory requirements



### **Reflects**

our deeper exploration of what our six AI principles mean and the steps we must taken to uphold them



## The Standard's goals at-a-glance

### Accountability

A1: Impact assessment

A2: Oversight of significant adverse impacts

A3: Fit for purpose

A4: Data governance and management

A5: Human oversight and control

### Transparency

T1: System intelligibility for decision making

T2: Communication to stakeholders

T3: Disclosure of Al interaction

### **Fairness**

F1: Quality of service

F2: Allocation of resources and opportunities

F3: Minimization of stereotyping, demeaning, and erasing outputs

### **Reliability & Safety**

RS1: Reliability and safety guidance

RS2: Failures and remediations

RS3: Ongoing monitoring, feedback, and evaluation

### **Privacy & Security**

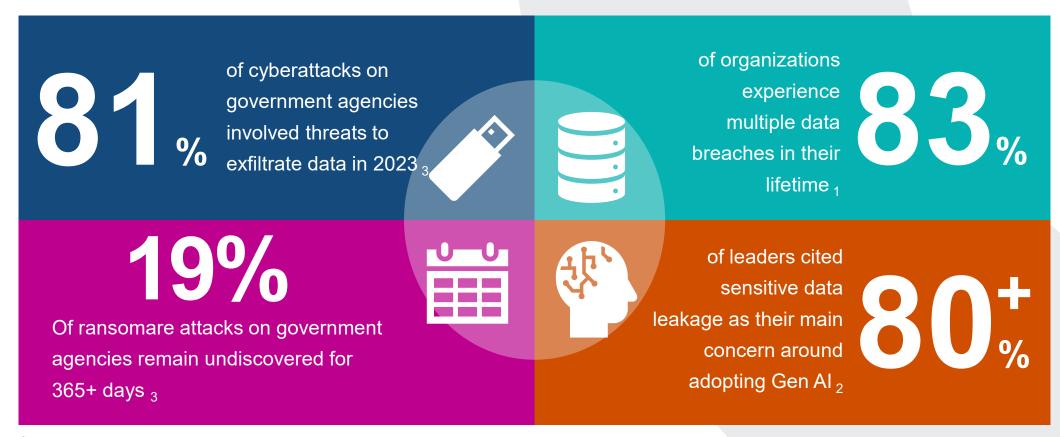
PS1: Privacy Standard compliance

**PS2:** Security Policy compliance

### **Inclusiveness**

**I1:** Accessibility Standards compliance

# Data is your MOST VALUABLE ASSET



#### Source:

- Microsoft Data Security Index report
- 2 First Annual Generative AI Study: Business Rewards vs. Security Risks, Q3 2023, ISMG, N=400
- 3 <u>Data Exfiltration: Public Enemy No. 1 for the Public Sector</u>



### Sensitive and Protected Data

Do YOU know the complete picture?



- Nurses Station
- Jail Medical
- Health Dept
- Clinical Trials
- 911 / Dispatch
- HR Benefits



### **CJIS**

- Courtroom
- Case History
- Law Enforcement
- 911 / Dispatch
- Campus Police
- Legal & Counsel
- CA/DA Offices



### **State Specific**

- Consumer Privacy
- Hazmat
- Incident Response
- Judicial
- Legal
- CJIS Enhancements
- Infrastructure



- Student Records
- Juvenile Programs
- Children's Care
- Victim's Assistance

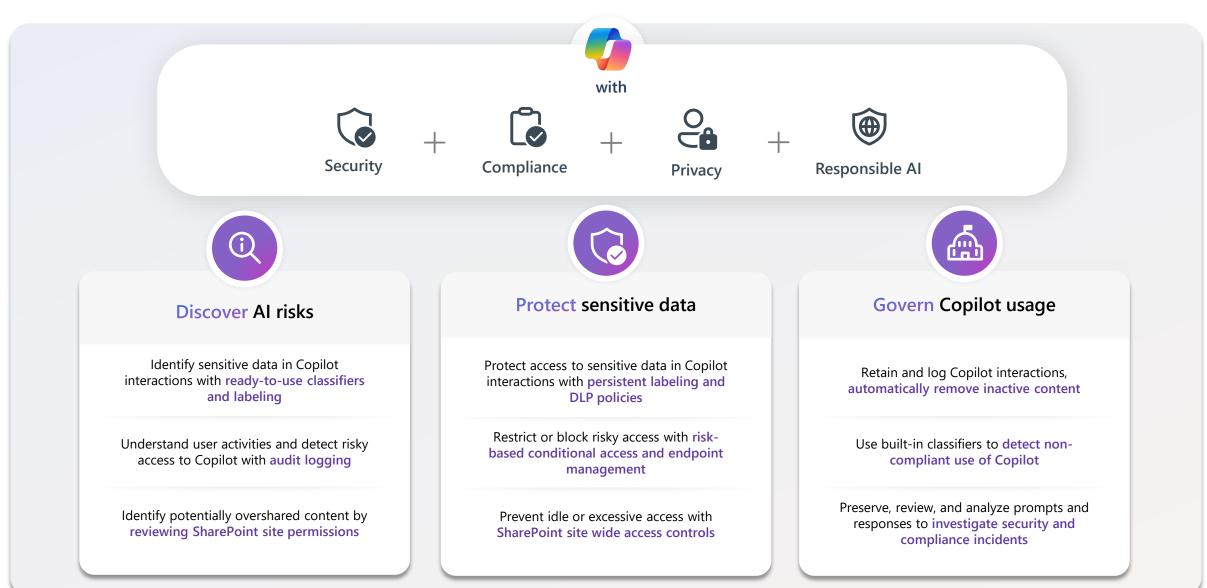


### **PCI DSS**

- Registrar
- Billing
- Tax Collection
- Parks Dept
- Insurance Dept
- Court Fines
- Athletics Dept
- Motor Vehicles



# Secure and govern Copilot with Microsoft Security



### Microsoft Purview

- •Gain **visibility** into data across your organization
- •Safeguard and manage sensitive data across its lifecycle, wherever it lives
- •Govern data **seamlessly** in new, comprehensive ways
- Manage critical data risks and regulatory requirements





### Microsoft Purview Data Security

### **KNOW**

- Sensitive Info Types
- Trainable Classifiers
- Data Classification

# Sensitive Info Types Trainable Classifiers 200+ built in and custom regular expressions Credit card, blood test terms, IP address, passport, SSN, etc... Trainable Classifiers Identify sensitive data with uploads of unique content Org specific identifiers Ie: Inmate number, customer information

### **PROTECT**

- Sensitivity Labels
- Message Encryption
- Purview Info Protect
   Client
- Rights Management
   Connector
- Info Protection Scanner
- Purview Data Map

### **PREVENT**

- Purview DLP
- Endpoint DLP
- Chrome Extension
- On-Premises DLP
- Teams DLP Functions

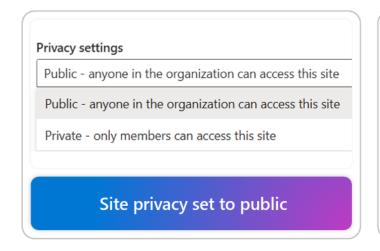


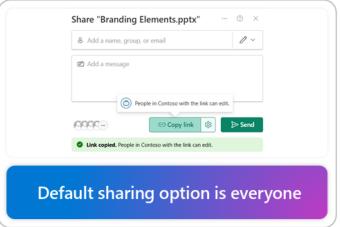
# Sensitivity Labels

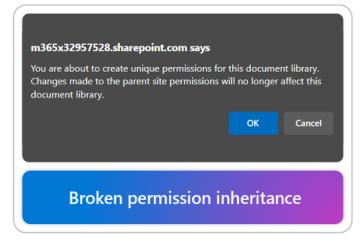
What can they do?

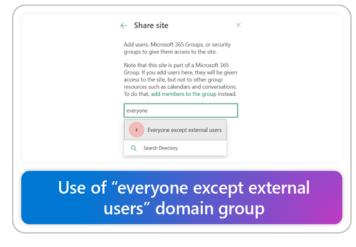


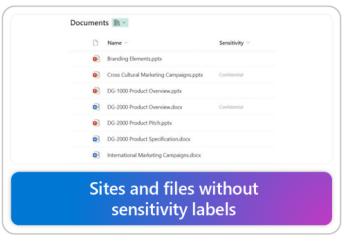
### Common causes of Copilot oversharing in SharePoint







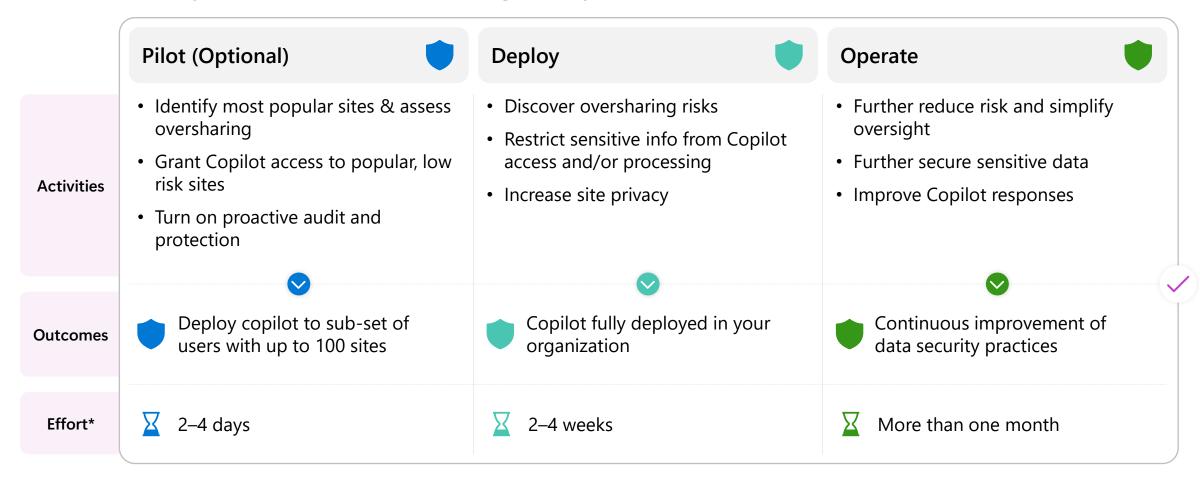






# Apply appropriate controls to address oversharing

Get started quickly and continue to optimize along the way



<sup>\*</sup>Suggested efforts should be reviewed into timelines based on your tenant size and organizational complexity

### Restricted SharePoint Search

This is intended as a temporary solution to give you time to review and audit site permissions, while implementing robust data security solutions from Microsoft Purview and content management with SharePoint Advanced Management.

- Restricted SharePoint Search is designed for organizations particularly concerned about unintentional oversharing of content
- When enabled, Copilot experiences and organization-wide search are limited to a select set of SharePoint sites, as well as the individual user's files and content

# :Ö:

#### **PREREQUISITES**

- Available to tenants with Microsoft 365 Copilot subscriptions
- Activation requires Global/Tenant/SharePoint admin rights

#### **IMPACT**

Restricted SharePoint Search disables organizationwide search, while allowing you to select sites that you trust. This means users in your organization can use Copilot to reason over:

- An allowed list of curated SharePoint sites set up by admins (up to 100 SharePoint sites), honoring existing permissions on a site
- Users' OneDrive for Business, chats they are part of, emails they send and receive, calendars to which they have access, etc.
- Files that are shared with, and accessed by users
- Content from users' frequently visited sites

Turning on Restricted SharePoint Search does not affect the site's index or associated DLP and labeling policies.

Access this **blog** for more info.

### Additional Controls

- The primary way that IT admins can control access to web search is by using the Allow web search in Copilot policy, which is available only in Cloud Policy service for Microsoft 365. This policy applies to both Microsoft 365 Copilot and Microsoft 365 Copilot Chat.
- If you turn off connected experiences that analyze your content on devices in your organization, Microsoft 365 Copilot features won't be available to your users in the following apps: Excel, Word, PowerPoint, Outlook, OneNote (Windows, OSX, iOS, Android...)
- If the IT admin doesn't configure the Allow web search in Copilot policy, web search will be turned off in GCC, regardless of how the Allow the use of additional optional connected experiences in Office policy is configured.

- SharePoint Premium Advanced Management Capabilities
  - Restrict site access to specific groups, even after oversharing content
  - Use restricted SharePoint search to limit which sites copilot can reference content from
- Purge unneeded data to limit data sprawl
  - Retention policies with delete trigger is smart data management
- Apply sensitivity labels
- Use Purview Data Security Posture Management for AI (in preview) for actionable insights



### Extending Copilot



Create an Andy Warhol inspired image showing Stretch Armstrong reaching to grab a server with the Dropbox logo on it



Create a poster that shows easy ways to extend Microsoft copilot into other areas of technology







### **Declarative agents**

Customized Microsoft 365 Copilot with specific domains



#### Connectors

for integrating external services and data sources

- Graph connectors
- Power Platform connectors



#### **Plugins** for calling services

- API plugins
- Message extensions
- Copilot Studio Actions



#### **Custom engine agents**

Enterprise conversational agents built on custom foundation models

# Graph Connectors

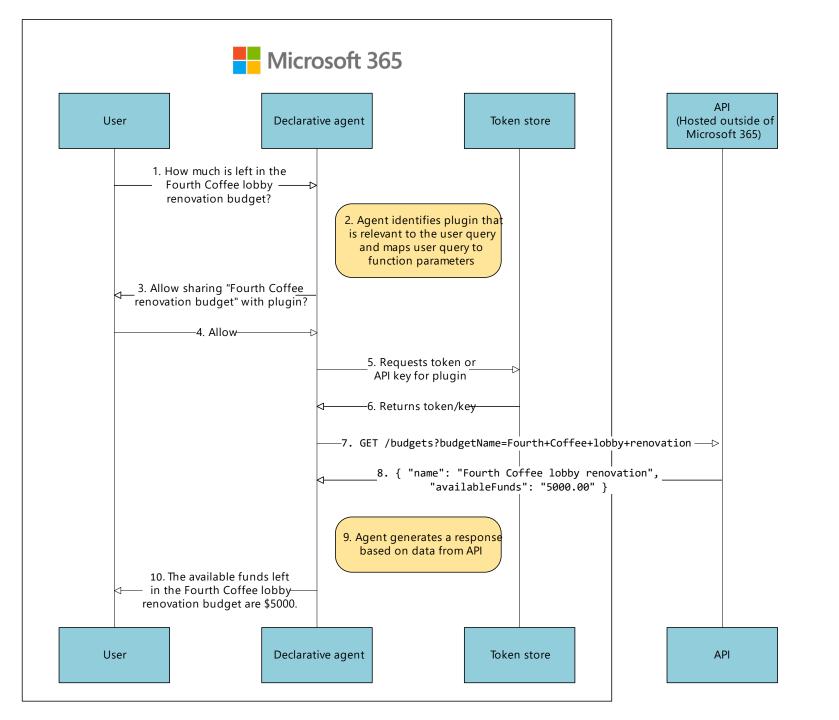


Graph Connector Library

### **Popular Connectors**

Connector Name	Description
Azure DevOps	Connects Azure DevOps data to Microsoft Graph for enhanced project man agement.
Salesforce	Integrates Salesforce data for CRM and sales insights within Microsoft 365.
ServiceNow	Connects ServiceNow data for IT service management and workflow autom ation.
Google Drive	Integrates Google Drive files for seamless access and collaboration.
Вох	Connects Box storage for secure file sharing and collaboration.
MediaWiki	Integrates MediaWiki content for knowledge management and search.
Atlassian Confluence	Connects Confluence data for enhanced collaboration and content manage ment.
Adobe Acrobat Sign	Integrates Adobe Acrobat Sign for secure document signing and managem ent.
SAP	Connects SAP data for enterprise resource planning and business manage ment.
Oracle	Integrates Oracle databases for comprehensive data management and anal ytics.
Dropbox	Connects Dropbox files for easy access and collaboration within Microsoft 365.
Zendesk	Integrates Zendesk data for customer support and service management.
Jira	Connects Jira data for project tracking and agile management.
Slack	Integrates Slack messages and channels for enhanced team collaboration.
GitHub	Connects GitHub repositories for code management and collab





## API Plugin Flow Example

**API Plugins**: These enable Copilot to interact with REST APIs, allowing users to query, create, update, and delete data through natural language prompts

# Training and Adoption

VITAL to Success

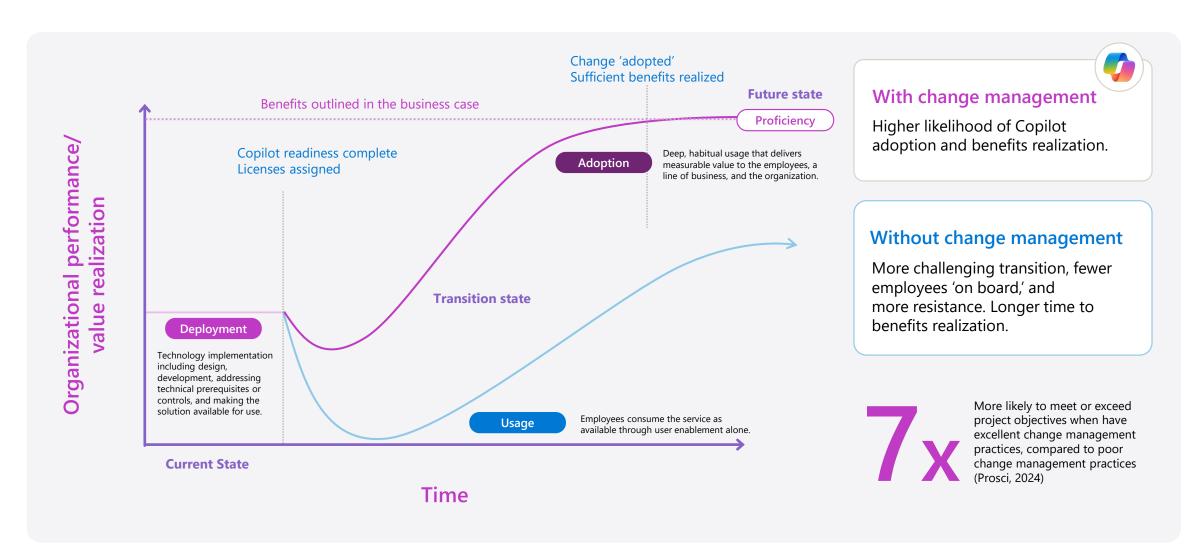




https://techresearchonline.com/blog/funny-tech-memes/



### Drive human change with best practices



## Who should be involved in your adoption effort?

- Executive Sponsors
- Success Owner
- Early Adopters
- Champions
- Technical team

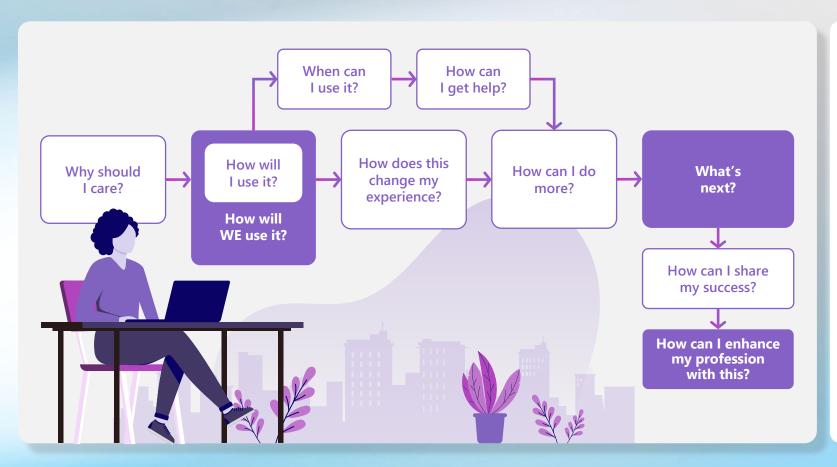


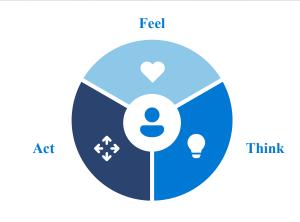
Create an image of a baby that is up for adoption with the Copilot logo on the clothing



### Understanding the user journey

Getting to "Aha!"





# The Think-Act-Feel framework is grounded in decades of research showing a whole human understanding

including feelings – is critical to business outcomes.

Building on this framework we understand that delivering accelerated change is based on trust.

An aha moment is defined as "a moment of sudden insight or discovery".

# Build a sustainable Champions community



Champions help build, grow, and sustain your Copilot implementation by gathering feedback, supporting the human change lifecycle, and providing peer to peer guidance.

#### **Champions:**

- Should be formally trained to increase their depth and breadth of knowledge.
- 2 Should be encouraged and empowered to guide, teach, and train their peers.
- Need consistent positive reinforcement that affirms the impact of their efforts.
- 4 Need a clear plan upon which to execute.

# The Champions program checklist

- Find enthusiastic Champions who can commit time and effort.
- Build a Viva Engage or Microsoft Teams Group for Champions to share updates and successes.

  (See our Build Your Experience and Microsoft Viva for Copilot Enablement guides).
- Provide materials ready to support their work on the group with teams and individuals (e.g., lunch and learn sessions).
- Ensure a regular rhythm for discussions with the Champions on what's working and what's not.

- Design a program to engage and recognize their effort, such as providing privileged access to relevant events or speaking engagements.
- Communicate to individuals about the Champions role and where they can be found remember, they are not an IT support function but business representatives.
- Incorporate Microsoft 365 training resources into your own internal training site.
- Create a contest (e.g., scavenger hunts and giveaways) between departments to encourage people to interact with Microsoft 365.

### Copilot resources on Microsoft Adoption

One site for all your Copilot needs

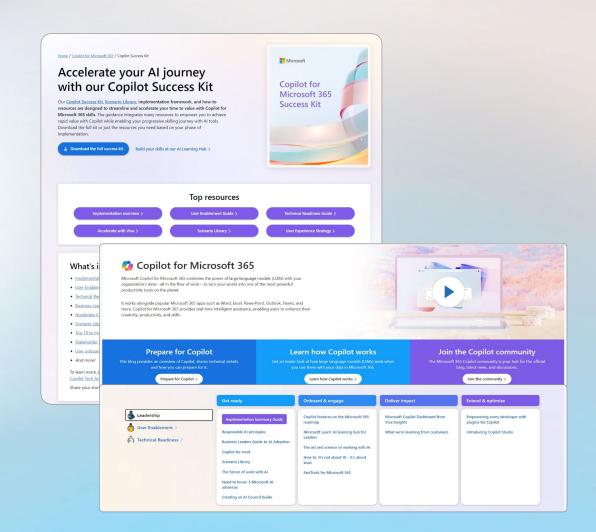
#### https://adoption.microsoft.com/copilot

- Resources by role
- Interactive Scenario Library
- Product announcements and news
- Links to all other Microsoft sites
- Extended links for Small/Medium business, Copilot in Sales, Microsoft Viva, and more



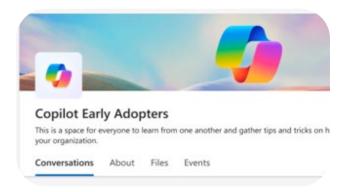
#### Take the Class!

Earn your User Enablement badge & validate your skills with <u>MS-4007</u> available today!



### Accelerate your AI workforce transformation

#### **Communications**



### Copilot Communities to facilitate user enablement

- Share best practices
- Access company announcements
- Seek support from peers and IT

aka.ms/CopilotCommunities

#### Measurement

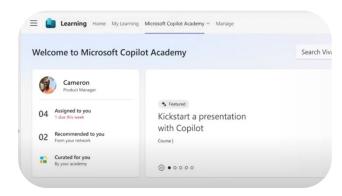


### Copilot Analytics for ROI and impact assessment

- Copilot Dashboard for leaders
- Viva Insights for customizable analysis
- Copilot business impact reports

<u>aka.ms/CopilotAnalytics</u> aka.ms/CopilotDashboard

#### Skilling



### Copilot Academy for user skill development

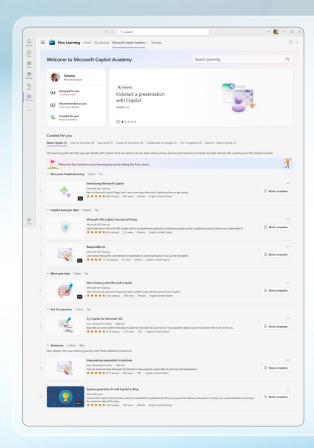
- Curated learning paths
- Hands-on prompt guidance
- Content created by Microsoft experts

aka.ms/CopilotAcademy



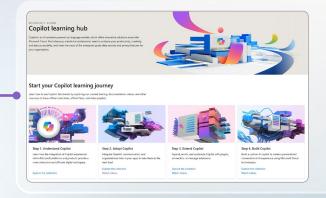
#### Microsoft 365 Copilot

# Skilling experiences



### Microsoft Copilot Academy

- Available to all Microsoft 365 Copilot customers
- Centralized location to help with the basics of Copilot learning and upskilling, pulling the best content from available free Microsoft sources
- Structured content in easily consumable learning paths curated by Microsoft experts
- Develop your Al interaction skills from your Viva Learning app in Teams or webapp



#### **Microsoft Learn**

- Free, on-demand training content for skill development
- Step-by-step exercises guiding learners through common Copilot prompts and use cases



#### **Copilot Prompt Gallery**

- Free location to meet, learn about, and test the capabilities of Copilot
- Improve your prompt engineering skills in an interactive hands-on environment

Downloadable assets for customization available at adoption.microsoft.com/copilot

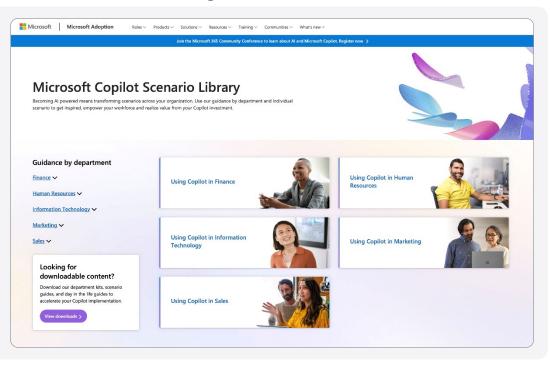
### **Copilot Scenario Library**



# Copilot brings AI value across lines of business

Use the <u>Scenario Library</u> to identify top use cases and business metrics you would like to improve in that functional area.

https://aka.ms/Copilot/ScenarioLibrary



#### All roles & execs

Improve meetings
Content creation
Manage daily agenda

#### HR

Cost per hire Employee turnover Compliance risk reduction

#### Marketing

Leads created Brand value Cost per lead

#### Operations

Customer retention
Product time to market
Supply chain efficiencies

#### IT.

Outstanding support tickets Application downtime Departmental spending

#### Sales

Number of opportunities Close rate Revenue per sale

#### Finance

Accelerate cash flow Spend on ERP system Risk reduction

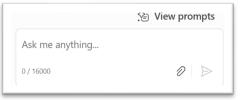
# Roadmap

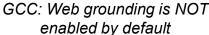




### M365 Copilot GCC Phases

What's On Tap?











Q1 CY 2025



**Generally Available** 







Copilot in Word, Excel, PowerPoint, Teams Chat/Channel, M365 Copilot Chat

**Teams Meeting Copilot** Outlook Mail & Calendar Loop, Stream, OneNote SharePoint Agents **Deeper Purview Integration**  Copilot Whiteboard Microsoft Copilot Dashboard Usage and Readiness reports SharePoint Copilot Connectors into Power Platform and the Microsoft Graph

External connections and 3rd party connectors are not enabled by default



### Roadmap Items of Note

Microsoft Teams: Meeting organizers can enable transcription in multilingual meetings (Copilot and Teams Premium)

■ □ □ IN DEVELOPMENT

**ROLLOUT START** 

April 2025

Microsoft Teams

Microsoft Copilot (Microsoft 365)

We're introducing a new organizer-level control that no longer requires all meetings to have one common spoken language to be set across all participants. Meeting organizers with Copilot or Teams Premium licenses will see a new control in meeting options called "Enable multilingual speech recognition." When this is enabled before a meeting, each meeting participant will be able to set their own spoken language during the meeting, and the meeting transcript can accurately reflect each participant's language of choice.

Roadmap ID

Cloud instances(s)

473434

Worldwide (Standard Multi-Tenant), GCC

Platform(s)

Android, Desktop, iOS, Mac, Web

Release phases(s)

General Availability, Targeted Release





### Roadmap Items of Note

Outlook: Copilot highlights important meetings to prep for

■ □ □ IN DEVELOPMENT

Microsoft Copilot (Microsoft 365)

Outlook

ROLLOUT START

June 2025

In this update, Copilot in the calendar will highlight important meetings to prep for today and in the upcoming week with a reason for the recommendation. Users can use Prepare with Copilot to get started.

Roadmap ID

Cloud instances(s)

481515

Worldwide (Standard Multi-Tenant)

Platform(s)

Desktop, Web

Release phases(s)

General Availability, Targeted Release







## Common Tasks Comparison

With Copilot v/s Without



Summarize missed meeting

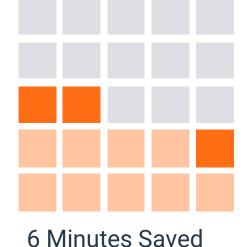


32 Minutes Saved

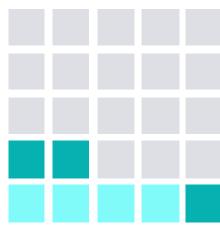




Search for information



Write a first draft



6 Minutes Saved



What are your success metrics?



### **Employee Wellbeing**

Reduce turnover and associated hiring costs Speed up onboarding Promote upskilling



### Citizen Engagement

Al technology increases rate of engagement New public facing tools and systems



### **Cost Savings & Avoidance**

Reduce outsourcing/contracting costs Avoid technology expenses Avoid additional hiring





### **Customer Service**

### Microsoft Copilot KPI impact

Customer service is a vital function for any business to retain and grow its customer base. However, customer service also faces many challenges, such as high volume of requests, diverse customer needs, complex issues, limited resources, and changing expectations. Copilot for Microsoft 365 and Copilot for Service are powerful tools that can help you overcome these challenges and improve your customer service performance.

КРІ	DESCRIPTION	USE CASES	ANNUAL BENEFIT
Calls handled by agents	Organizations can use Copilot to develop self-service options for customers whether that is natural language search on a website or automated call systems. These solutions can reduce the number of calls that require a customer service agent.	<ul> <li>Simplify documentation</li> <li>Create personalized communications</li> <li>Self-service bots</li> </ul>	% change in calls handled
Average resolution time	Agents need to quickly find relevant information, suggest solutions, and automate tasks to increase customer satisfaction, and boost loyalty. Microsoft Copilot can help with lowering resolution times which in turn leads to increased agent productivity and higher customer satisfaction rates.	<ul> <li>Access product information</li> <li>Access customer data</li> </ul>	12% reduction in call handling time
First call resolution	First Call Resolution (FCR) is a game changer because it improves customer satisfaction, enhances agent efficiency, and fosters long-term customer loyalty.	<ul><li>Access product information</li><li>Access customer data</li></ul>	% improvement in FCR

#### SOURCES

Percentage improvements were calculated based on a sample set of Copilot for Service customer deployments, third-party analyst reports from Boston Consulting Group, Bain & Company, and McKinsey, and Microsoft's internal business value management database.

### IT / Help Desk

### Microsoft Copilot KPI impact

Copilot for Microsoft 365 offers a cost-saving benefits for IT departments. By fostering increased collaboration, it streamlines knowledge sharing and problem-solving, reducing the need for redundant efforts. Copilot's enhanced communication tools ensure efficient coordination among team members, minimizing delays and costly misunderstandings.

# Average support ticket resolution time

#### **DESCRIPTION**

# Enhances customer support by integrating Al assistance into workflows. With Al-assistance through bots, documentation and enhanced collaboration, your support team can work together seamlessly, ensuring consistent and effective service delivery.

#### **USE CASES**

- Access product information
- Access customer data

#### **ANNUAL BENEFIT**

12% reduction in average handling time

#### IT outsourcing costs

Reduction in IT outsourcing costs as a result of reduced time spent per call. Through bots, documentation and enhanced collaboration, your support team can work together seamlessly, ensuring consistent and effective service delivery.

- Improve troubleshooting
- Create a project plan
- Simplify administration tasks

10% reduction in IT contractor costs

### Application downtime

Enhances support times to respond to emails, improve analysis of monitoring, faster access to documentation and speed to communicate.

- Improve troubleshooting
- Improve trend analysis
- Simplify administration tasks

% reduction in lost productivity

#### **SOURCES**

- Study conducted by Microsoft's Office of the Chief Economist, in partnership with the Dynamics 365 product group. The initial results shared here reflect those of 11.5K agents, with 6.5K agents who used Copilot and the control group of 5K agents who did not use Copilot.
- Forrester TEI of Copilot for Microsoft 365 up to 10% reduction in IT contractor costs

# Lega

### Microsoft Copilot KPI impact



Forrester TEI survey respondents also expected agency/professional service costs to be reduced across many categories, including data analysis (65%), consulting (52%), IT (48%), administrative support (41%), and graphic design (31%).

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## Outside counsel spend

**DESCRIPTION** 

Reduce time spent on routine tasks, enhance work product quality, and improve client interactions to drive increased business velocity. These capabilities can free up time to handle more work in house.

### Cost per document review request

Efficiently find relevant information to facilitate rapid decision making and draft guidance with clear and relevant advisory points.

#### USE CASES

- Reduced time to produce documents
- Summarization and review
- Speed of access to content
- Drafting and editing of documents
- Comparison of documents
- Summarization and review
- Speed of access to content
- Drafting and editing of documents
- Comparison of documents

#### **ANNUAL BENEFIT**

% reduction in outsourcing costs

% reduction in review time

#### **SOURCES**

### **Enablement outcome examples**

#### Organizational

Cultural transformation

Employee retention

Talent acquisition

Social engagement

Operational agility

#### Cultural

Employee sentiment

Employee recommendations

Customer feedback

Innovation measures, e.g., idea forum contributions

#### **Business process**

Customer experience impact

Cost savings

Revenue generation

Data security

**Process simplification** 

#### Individual

Use of AI capabilities

Employee morale

Employee productivity

Employee engagement

Idea generation

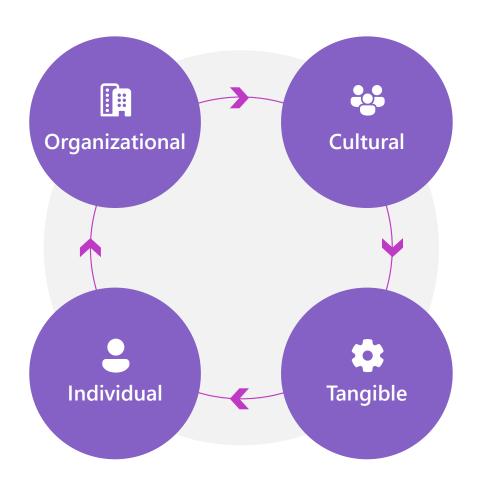
### Questions

How is your organization progressing on these measures?

What is your business transformation process today?

### Review your progress

### The enablement outcomes matrix



Tangible measures
Individual sentiment

— Change quotient

Prioritize the section of outcomes that are most important for your business

Simplify your investment strategy in adoption activity against these outcome segments

Use these dimension to ascertain where you have resource or skills gaps in your organization to achieve your goals.

### Deliver impact: Access usage reports

#### Interpret the Microsoft 365 Admin Center Usage Report

The Microsoft 365 Copilot usage report includes two sections: Readiness and Usage.

In the <u>Readiness section</u>, you can review technical eligibility, license assignment, and users who are in a strong position to get value from Microsoft 365 Copilot.

In the <u>Usage section</u>, you can view a summary of Microsoft 365 Copilot adoption with visibility into users' last Microsoft 365 Copilot activity.

Interpret the Readiness section by analyzing assigned and available Copilot licenses, how many users are technically eligible, and how many are in a strong position to get value from Microsoft 365 Copilot.

If needed, you can export the report data into an Excel .csv file by selecting the Export link. This exports the Microsoft 365 Copilot last activity data of all users and enables your identified report readers to do simple sorting, filtering, and searching for further analysis.

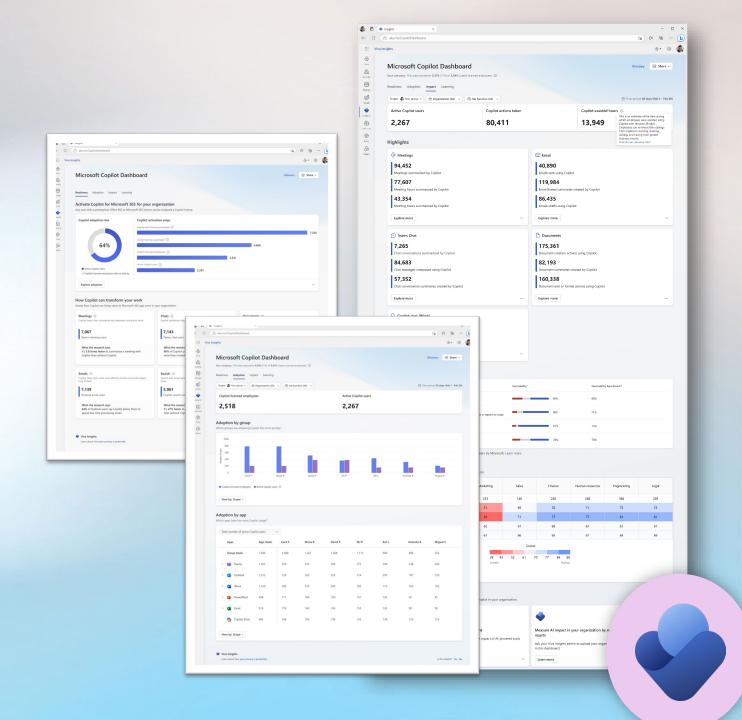


### **Copilot Dashboard**

#### **Measure Copilot adoption and impact**

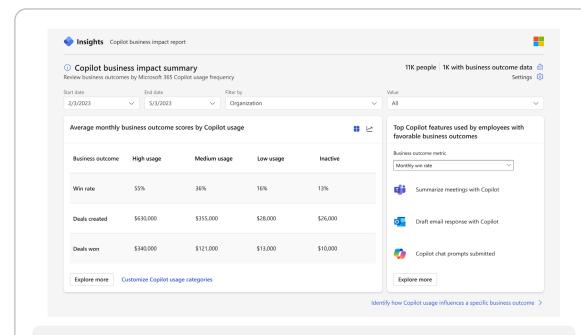
Pre-built dashboard for business leaders to prepare for their Copilot rollout, understand and drive usage and adoption, and measure the impact of their investments.

- Access directly at <u>aka.ms/CopilotDashboard</u>
- Readiness tab to see licensing and copilot activation status across the tenant
- Adoption tab to see Copilot trends and usage down to the app feature level, with filters to drill down by group, organization, and job function.
- Impact tab to view Copilot actions by productivity categories, Copilot assisted hours and related value calculator and how Copilot usage is correlated with behavioral patterns in your business. Sentiment data from uploaded survey results is also available.
- Learning tab for research and best practices to inform your Al journey
- Use the <u>Copilot Dashboard metrics eBook</u> to help understand and interpret the data



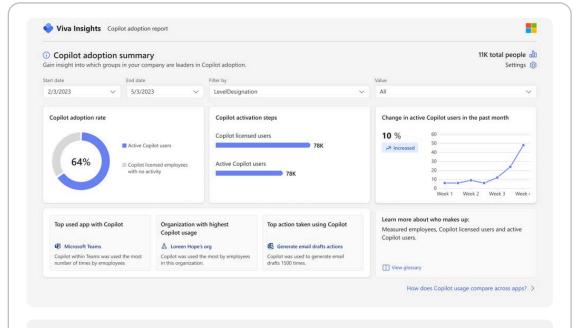
### Viva Insights advanced impact reports

#### **Included with Microsoft 365 Copilot**



#### **Copilot business impact reports**

Measure the value of Microsoft 365 Copilot with your key business metrics.



#### Advanced adoption and impact reports

Get a deeper look into Microsoft 365 Copilot adoption and impact trends with a customizable, prebuilt report.

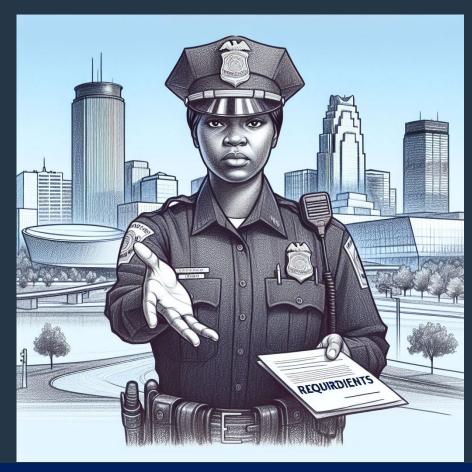
### Copilot Licensing Requirements

#### **Customers must be licensed for one of the following:**

- M365 Apps for enterprise
- M365 F1, F3, E3/G3, E5/G5
- Office 365 E1/G1, E3/G3, E5/G5, or F3
- EXO Kiosk, P1, P2
- ODfB P1, P2
- SPO P1, P2

#### Education

- M365 A1, A3, or A5 for faculty
- Office 365 A1, A3, or A5 for faculty or higher education students aged 18+



Create a sketched style image of a Minnesota police officer holding their hand out and asking for requirements





Create a mclovin' style image of a young person getting their license to use Microsoft copilot

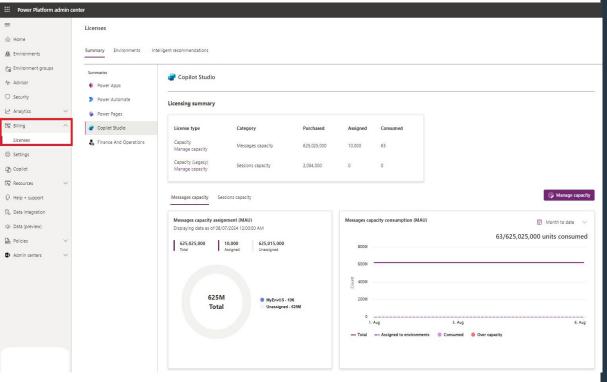
### M365 Copilot Licensing

- Is considered an add-on license
- Priced ~ \$28-34 a month, depending on contracts, discounts, current MSRP

# A Microsoft 365 Copilot license includes the following features and capabilities:

- Microsoft 365 Copilot Chat, including Pages
- Copilot in Microsoft 365 apps, including Teams
- SharePoint agents
- Agent capabilities in Copilot Studio, when used in Microsoft 365 Copilot, Teams, SharePoint
- Copilot Analytics (Microsoft Copilot Dashboard, prebuilt business impact reports that are customizable, and advanced analytics from Viva Insights)
- SharePoint Advanced Management





Manage Copilot Studio messaging capacity and view utilization reports in the Power Platform admin center

Copilot Studio message scenarios, management, and best practices

### Copilot Studio Licensing

- Pay as you go \$0.01 per message
- Message packs ~\$200 per tenant, per month (25k messages)
- For the Copilot Studio in Microsoft 365 Copilot license, agents built in Copilot Studio for Microsoft Teams, SharePoint, and Microsoft 365 Copilot, are included at no extra charge.
- EAs with Power Virtual Agents will be <u>renewed</u> with the Copilot Studio equivalent

#### M365 Copilot and Copilot Studio GCC

- FedRAMP High compliant
- Your organization's customer content is physically separated from customer content in non-US-Government plans for Copilot Studio.
- Your organization's customer content is stored within the United States.
- Access to organization's customer content is restricted to screened Microsoft personnel.

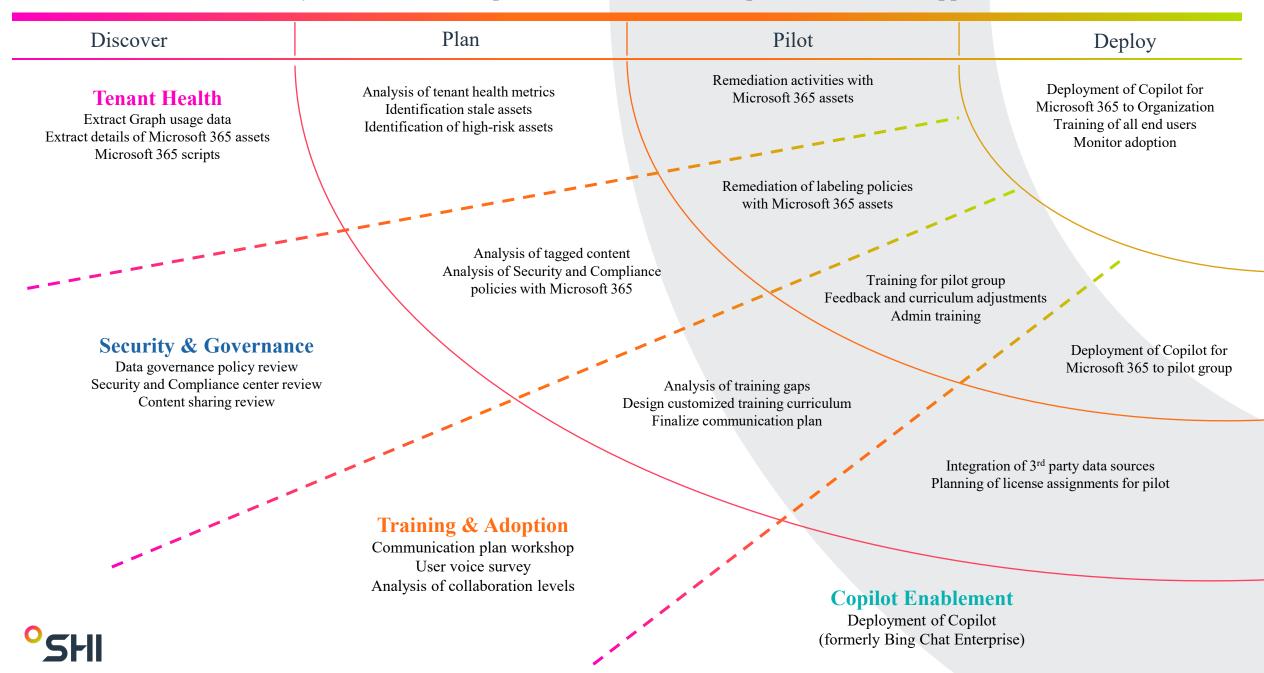


What is SHI's Approach?





#### Journey to a successful Copilot for Microsoft 365 Experience: The SHI approach



### **SHI Copilot Enablement Strategy**



#### **Discover** (1-2 weeks)

Gather requirements, plan for AI integration, identify goals and outcomes through discovery sessions with stakeholders, and activate Copilot (formerly Bing Chat Enterprise).

#### Design (2-3 weeks)

Capture the technical details and personality traits of 365 usage within the organization to develop a training and communication plan customized to the organization's needs.

#### **Build** (1 month)

Evaluate AI priority personas, rollout Copilot for Microsoft 365 to launch groups, establish early adoption framework and education, and understand gaps from initial experience.

#### Train & Deploy (1 month)

Deploy Copilot for Microsoft 365 to the organization and provide a clear path forward with training and reinforcement to solidify tool adoption.

**Strategy Sessions** 

**Focus Groups** 

**Interviews & Surveys** 

**Working Sessions** 

**Communication Plan** 

**Stakeholder Deck** 

**Deploy to Launch group** 

**Launch Group Training** 

**Feedback Loops** 

**Deploy to all users** 

**Live Instructor-Led Training** 

**Al Adoption Report** 



**Users** 

Ideal: 10%

Cost

Variable

**Timeline** 

 $\sim 3 \text{ m}$ 

### **DELIVERABLES** ARTIFACTS



#### **Discovery Engagements**

Focus groups, interviews, and/or Surveys to gather relevant information; medium will vary by customer needs and preference



#### **Copilot**

Copilot (formerly Bing Chat Enterprise) configured and deployed so the organization can start learning how to use Al



#### **Communication Plan**

A strategy timeline and suggested resources designed to inform and equip end users



#### **Al Practice Analysis Report**

Results from a deep tenant, user, and data forensics analysis will be provided in this document.



#### **Launch Group Training**

Customized outlines and live Instructor-Led Training delivered to support Copilot Deployment



#### **End User Training**

Customized outlines and live Instructor-Led Training delivered to support Copilot Deployment



#### **Al Adoption Report**

Documentation as the result of workshops, configuration, and recommendations



#### **Copilot for Microsoft 365**

Copilot for Microsoft 365 configured and deployed to all 300 end users



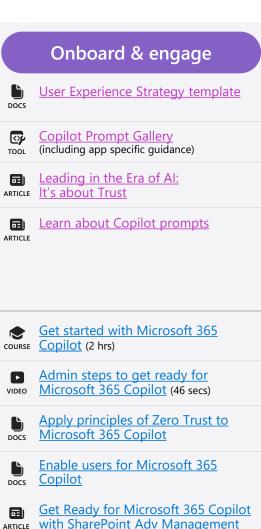
# Reference Slides





## Training and documentation by phase

#### **Get ready** Copilot Experiences Explained (11 mins) VIDEO Enablement Leading in the Era of Al: Creating an Al Council ARTICLE Discover how to drive enablement of Microsoft 365 Copilot in your User organization (2.5 hrs) Prepare your organization for Microsoft 365 Copilot (1.5 hrs) How Microsoft 365 Copilot works (11 mins) **Technical Readiness** VIDEO How to get ready for Microsoft 365 Copilot (9 mins) VIDEO Data, Privacy, and security for Microsoft 365 Copilot DOCS Microsoft 365 Copilot requirements DOCS Microsoft deployment blueprint to implement internal oversharing protections for Microsoft 365 Copilot



#### **Deliver** impact **Extend & optimize** Empower your workforce with Modern Collaboration Architecture Microsoft 365 Copilot Use Cases people-centric scenario guidance (7 business group use cases) Craft effective prompts for Microsoft 365 Copilot (2 hrs) Get better results with **Copilot Prompts** Edit a Copilot prompt to make it vour own ARTICLE Share your best prompts ARTICLE Microsoft 365 Copilot Extend Microsoft 365 Copilot Documentation DOCS **Copilot Dashboard** Create agents with Microsoft Copilot Studio (4 hrs) implementation Optimize and extend Microsoft 365 Copilot (1 hr) **Extend and manage Microsoft** Copilot Studio agents (2 hrs) COURSE Build connectors and plugins for Microsoft 365 Copilot (3 hrs)

### Top 10 to try first with Microsoft 365 Copilot

#### **A** Foundational skills for new users



#### Recap a meeting

- let Copilot keep track of key topics and action items so you can stay focused during the meeting and avoid listening to the recording after.
- Draft an email with notes and



action items from meeting

#### Summarize an email thread

- get quickly caught up to a long, complex email thread.
- Click on the Summarize icon

#### **Draft email**

- personalize the tone and length.
- Draft an email to [name] that informs them that Project X is delayed two weeks. Make it short and casual in tone

#### Summarize a document

- get right down to business by summarizing long documents and focusing on the relevant sections.
- Give me a bulleted list of key points from file

#### Tell me about a topic/project

- provide insights and analysis from across multiple sources to get up to speed quickly.
- Tell me what's new about topic organized by emails, chats, and files?



Help me write ...

first draft in seconds.

- jumpstart creativity and write

and edit like a pro by getting a



#### What did they say ...

- when you vaguely remember someone mentioning a topic, have Copilot do the research.
- What did person say about topic





#### How do I ...

- let Copilot help you build or fix formulas in Excel.
- How do I sum values that are greater than 0?



#### Translate a message

- with business becoming increasingly international, it's important to be able to read or write messages in other languages.
- Translate the following text into French:

### ideas for ...

Give me some

- boost your creativity with ideas for your work such as agendas, product names, social media posts, etc.
- Suggest 10 compelling taglines based on file

Generate three ways to say [x]

For more prompts, visit the Copilot Prompt Gallery at: <a href="mailto:aka.ms/prompts">aka.ms/prompts</a>

### Links to learn more (1 of 2)

#### **Copilot Readiness Hub**

#### What is Copilot?

- Introducing Microsoft 365 Copilot
- The Copilot System
- ChatGPT vs. Microsoft 365 Copilot: What's the difference?

#### **How Copilot works**

- How Microsoft 365 Copilot works: Microsoft Mechanics video
- Semantic Index for Copilot
- Microsoft Graph
- Microsoft Graph connectors
- Additional copilot experiences across the Microsoft Cloud
  - Microsoft Dynamics 365 Copilot
  - Copilot in Power Platform
  - Microsoft Security Copilot
  - GitHub Copilot
  - Copilot in Microsoft Stream

#### **Privacy**

- Microsoft's privacy policy
- Microsoft Privacy Statement
- Trust Center data protection and privacy
- Data, privacy, and security for Microsoft 365 Copilot
- Data, privacy, and security for Azure OpenAl Service
- Role-based access control
- User permissions and permission levels in SharePoint Server
- Customer Lockbox requests
- Microsoft 365 isolation controls
- Data Protection Addendum

### Links to learn more (2 of 2)

#### Data residency and storage

- EU Data Boundary
  - Website
  - Blog
  - Documentation

#### Compliance

- Microsoft Compliance
- Service Trust Portal
- Compliance offering definitions
- General Data Protection Regulation (GDPR)
  - Full summary
  - Short summary

#### Security

- Configure usage rights for Azure Information Protection (AIP)
- Universal Licensing Terms for Online Services
- Data Protection Addendum
- Isolation and Access Control in Microsoft 365

#### How to prepare for Microsoft 365 Copilot

- Learn about Microsoft feedback for your organization
- Manage Microsoft feedback for your organization
- How to manage Microsoft Search
- Microsoft 365 Product Terms
- Content management and security in SharePoint, OneDrive, and Teams
- Transcription Management in Microsoft 365 Copilot
- Get Ready for Microsoft 365 Copilot with SharePoint Advanced Management
- Microsoft deployment blueprint to implement internal oversharing protections for Microsoft 365 Copilot

#### Responsible Al

- Responsible AI core principles
  - Videos
  - Documentation
- Microsoft Responsible AI Standard
- Governing Al: A Blueprint for the Future

# Thank you

°SHI